The impact of globalization on economic conditions: empirical evidence from the Mena region

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Abstract:
The Middle East and North Africa (MENA) is an economically diverse region that includes countries with a common heritage, at various stages of economic development, with vastly different endowment of natural resources and accounts for 6% of the world total population. Despite undertaking economic reforms in many countries, and having considerable success in achieving macroeconomic stability, the region's economic performance in the past 30 years has been below its potential. Some countries that pursued reforms, such as Egypt, Jordan, Morocco, and Tunisia, enjoyed the region's most rapid growth rates, but due to the political instability and turbulences they are still lagged behind. The purpose of this study is to empirically investigate the impact of globalization in MENA region on the economic performances. This study uses a panel data covers the period 2001–2014 for Gulf Cooperation Council (GCC) and non- Gulf Cooperation Council (no-GCC) MENA countries and employs Generalized Method of Moments (GMM) approach. Results indicate that Globalization is negatively affecting economic conditions in non-GCC and it has no significant effect on non-GCC. This study suggests better policy coordination at all level of government to integrate social, economic and political policies as well all to improve transparency and democratic participation.

1. Introduction

Globalization is one of the most provocative focuses of the early twenty-first century. Technological advances in communication and transportation, along with free-market ideology, increase in trade and cultural exchanges, have increasingly greater influence on worldwide economic, social and cultural processes over national, regional and international arenas – Globalization is the process by which the world is becoming increasingly interconnected.

Rosenau, says: "Globalization is a label that is presently in vogue to account for peoples, activities, norms, ideas, goods, services, and currencies that are decreasingly confined to a particular geographic space and its local and established practices" (Rosenau, 1997).

Globalization constitutes a merging power capable of bringing together and unifying the different cultural values and world economic systems. Its scope reaches across any known cultural, social, economic and political boundaries, combining the unique ways of thinking and customs of different ethnicities and world cultures. "It is the interaction of extraordinary technological innovation combined with world-wide reach that gives today’s change its particular complexion" (Hutton and Giddens, 2001).

Castells (1996) has argued that in the last twenty years, the term "new economy" emerged and widespread around the world as a result of the transition from a manufacturing-based economy to a service-based economy. He characterizes it (2001) by three essential
features: Productivity and competitiveness are a function of knowledge generation and information processing; firms and territories are organized in networks of production, management and distribution; and the core economic activities are global – that is, they have the capacity to work as a unit in real time, on a planetary scale. But sophisticated information systems are essential in such globalization (Castells 2001).

One of the major causalities of the process of globalization has been a fall in the influence of national governments to direct and control their economies. In addition, the internationalization of financial markets, technology and the emergence of institutions such as the World Bank, the International Monetary Fund, the European Union and the European Central Bank, involve new constraints for national government power. Yet while the influence of nation states may have shrunk as part of the process of globalization, it has not disappeared. Gee, et al (1996) examine the way in which national governments frame their decisions about policies. There is strong argument that the impact of globalization is most felt through the extent to which politics are now essentially market-driven. Leys (2001) argues, to survive government must gradually manage national politics in a ways to adopt to the pressures of trans-national market forces.

Most technologically advanced economies are truly knowledge-based (World Bank, 1999). The rise of the so-called "knowledge economy" has meant that economists have been challenged to look beyond labor and capital as the central factors of production. Romer has argued that technology has to be considered as a third factor in leading economies (Romer, 1990). However, there are powerful counter-forces and debates against the idea of globalization. Recently, such controversies have filled journals, these debates raging from whether the term globalization actually exists (Unger, 1997), whether it is further effective compared to former times (Bordo, et al, 1999), whether it is replacing the country power (Strange, 1996; Wade, 1996), or whether it is more crucial than regionalism (Fishlow and Haggard, 1992; Oman, 1994).

Following Clark (2000), Norris (2000) and Keohane and Nye (2000), globalization defined to be the process of creating networks of connections among actors at multi-continental distances, mediated through a variety of flows including people, information and ideas, capital and goods. Globalization is conceptualized as a process thatrusts national boundaries, integrates national economies, cultures, technologies and governance and produces complex relations of mutual interdependence. There are also significant doubts as to whether modern economies are, "knowledge economies". It does not follow, for example, that only those nations committed to lifelong learning and to creating a learning society will succeed (Wolf, 2002).

The main objective of this study is to analyze the impact of globalization over the past several years, particularly in terms of its impacts on the MENA region, to what extent has globalization constrained decision making in MENA countries, and how has it affected the potential for growth, equity and economic conditions.

2. Economic Conditions in the MENA Region

MENA, The Middle East and North Africa, has no standardized definition; different organizations define the region as consisting of different territories, the World Bank definition of MENA is used in this study to include the following countries: Algeria, Bahrain, Egypt, the Islamic Republic of Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Qatar, Saudi Arabia, Syria, Tunisia, the United Arab Emirates, West Bank and Gaza, and the Republic of Yemen. In this study Syria and West Bank and Gaza are not included in any regional trends or forecasts due to lack of data availability (although references to individual indicators may occur where data availability permits). MENA as a collective group, geographic and cultural region is
located in Southwestern Asia and North Africa. With a population of 355 million and the vast majority of people living in middle-income countries, the MENA region came into the Arab Spring with multiple strengths, including a young and educated population, strong resource base, and economic resilience that helped it during the 2008/9 global financial crisis (World Bank, 2011). As other developing countries, MENA region targeted to repair the damage to their economies after 2008 financial crisis and to re-launch themselves on a sustained high-growth path, ideas and approaches (Spence and Leipziger, 2010). Many other important problems encountered in this crisis proved to require global coordination (Yifu Lin, 2008).

The MENA economies are in need of substantial institutional reform to improve their growth performance so as to create enough jobs for millions of entrants into their respective job markets, and to fight poverty and income inequality. This is necessary not only to reduce the risk of social unrest and domestic/regional conflicts, but also to assure stability of energy supply to the rest of the world and to hamper the violence originating from the region. So, the region's convergence to global standards of governance quality is desirable for increased prosperity and stability both in the region and outside (Sayan, 2009).

According to the World Bank development reports, various editions, the following facts are extracted; With respect to the political situation, MENA is in turmoil. Syria, Iraq, Libya and Yemen are in conflict, causing damage to human lives and physical infrastructure. Fifteen million people have left their homes to other countries such as Jordan, Lebanon and Tunisia, giving rise to the biggest refugee crisis since World War II. The current turmoil in Yemen has set that country’s development back several decades. Violence has made Gaza’s unemployment rate the highest in the world and with Gross Domestic Product at only 40% of its potential. Countries undergoing political transitions, such as Egypt, Tunisia, Morocco and Jordan, have to address security concerns over growth-promoting policies. The relatively peaceful oil exporters, such as Algeria, Iran and the Gulf countries, are grappling with low oil prices alongside chronic youth unemployment and undiversified economies. On a positive note, the political consensus around the constitution in Tunisia, and constitutions and legislation in Morocco, Jordan and Egypt that give greater rights to women and protect freedom of expression and information, indicate that citizens are increasingly engaging in policymaking (World Bank, 2014).

While solidarity with other Arab Spring protest movements certainly served as inspiration for Bahrain’s own uprising in 2011, Bahrain’s political scene has long been characterized by robust opposition to government policy, sectarian tensions have featured in the country’s periodic political crises, and this issue is at the heart of the political crisis of the last three years. Bahrain witnessed factional conflicts (Sunni vs. Shia) that have escaped beyond the Arab Gulf to consume a greater part of the Middle East and North Africa (Gengler, 2015).

Growth in MENA is about 2.9% in 2015, slightly higher than last year’s 2.6%, but considerably below the 4-5% growth the region enjoyed from 2000-2010. The main reasons for the continued, weak growth are: prolonged conflict and political instability in Syria, Iraq, Libya and Yemen; terrorist incidents in places like Tunisia that hurt tourism; low oil prices that are dragging down growth in oil exporters; and the slow pace of reforms that is standing in the way of a resumption of investment. The continuation of weak growth hurt the overall unemployment rate, now standing at 12%, and household earnings in the region. The group of oil exporters grew by around 2.7% in 2015 with growth stagnating in developing oil exporters, at 1.4%. Fiscal deficits continue to rise, leaving the region with a deficit of 8.8% of GDP in 2015, higher than the year before (World Bank, 2015).

The opportunity for political reform in the MENA region is unprecedented. However, structural political change cannot be dissociated from further economic reforms. The
interdependent structural challenges faced by many countries—such as high unemployment, low female labor force participation rates, low levels of private sector development, weak public and corporate governance, bloated public sectors, limited competition and pervasive corruption will need to be addressed (OECD, 2011).

Two terrorist attacks in 2015 and protracted economic stagnation in the Euro zone mean Tunisia’s real GDP growth is projected to drop to 0.8% from 2.3% in 2016. The Palestinian economy is recovering from recession following the 2014 summer war in Gaza with overall growth of 3 percent in 2015. Only Egypt and Morocco may have been experiencing stronger economic growth in the coming years, although the tide is against them. With security reinforced and reforms underway, Egypt’s economic growth could hover at about 4% in 2015 and 2016. Much of Morocco’s economy is based on agriculture, with economic growth depending on the weather (World Bank, 2015).

The Fragile States Index analysis (an annual ranking of 178 nations based on their levels of stability and the pressures they face) was following the aftermath of the Arab Spring, Iraq, Libya, Syria and Yemen — among the 2015 Index’s most high risk nations — have witnessed some of the most significant declines over the past year. Yemen saw over a 3-point increase primarily as a result of the political and social unrest. Though much has occurred in Yemen during 2015 to suggest that its score will worsen even more in the 2016 Index, it was evident that the country’s fortunes were already getting worse over the past year. More broadly, this unrest became the catalyst for the burgeoning conflict for the remainder of the year. Syria saw a decline from 164th on the 2014 Index to 170th in 2015, as it saw worsening conditions in virtually all of its indicators. The situation in Iraq mirrors that of neighboring Syria, as many of Syria’s conditions affect Iraq’s economic, political, and social conditions. Libya could join Iraq, Syria, and Yemen with a high alert rating. Unfortunately, though there was great hope for an Arab Spring, the region could well be in for a long winter (The Fragile States Index, 2015).

In summary, since the 2011 Arab Spring, the MENA region has seen a slowdown in economic growth, an escalation of violence and civil war and, more recently, substantial macroeconomic imbalances from lower oil prices.

3. Data and Methodology
3.1. Data

In order to analyze the impact of globalization on the economic conditions, this study splits MENA region into two group of countries GCC and non-GCC MENA as each group has different economic structures, and therefore, different economic performance. GCC MENA member countries of the Cooperation Council of the Arab States of the Gulf formed the early 1980s. GCC countries are Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates. These countries are estimated in a separate group as they have witnessed an unprecedented economic and social accelerating reformation. GCC countries have high contributions to GDP from the oil sector. In past decades, oil proceeds have been used to modernize infrastructure, create job opportunities and improve their economic and social indicators. GCC countries have been able to accumulate official reserves and relatively low external debt, maintain unique geopolitical significance throughout history and situated at the junction point of three continents; the region has been for centuries a thriving center of trade. Some facts about the economic performance of GCC are shown in figure 1 below.
Currently, the GCC countries and Algeria are suffering from low oil prices and high fiscal spending. As a whole, GCC economies are expected to grow at lower rates at the following years, down from 3.9% earlier, as low oil prices have severely hit these economies. A further drop in oil prices, coupled with high fiscal spending, could mean worse to come. With a fiscal deficit of about 19.5% and 12.6% of GDP in 2015 and 2016 projected for Saudi Arabia, a reduction in foreign reserves of more than US$60 billion this year and another US$80 billion is expected in 2016. Although some countries, particularly Saudi Arabia, Kuwait and UAE, have started rethinking their huge spending on subsidies, the macroeconomic imbalances will likely spillover to 2016 and the following year (World Bank, 2015).
2.a GDP per Capita, PPP (Current International $ thousands)

2.b Gross Fixed Capital Formation (% of GDP)

2.c Foreign Direct Investment, Net Inflows (BoP Current US$, millions)

2.d Inflation, Consumer Prices (Annual %)

2.e Market Capitalization of Listed Companies (% of GDP)

2.f Population growth (Average Annual % Growth in 2011-2013)

Figure 2: GCC and non-GCC Macroeconomic Indicators 2014
Source: International Monetary Fund’s World Economic Outlook 2014
The World Bank’s World Development Indicators 2014

Non-GCC, Non-Gulf Cooperation Council MENA countries, this group of countries is experiencing fast population growth. However, unemployment levels in the region are relatively high, driven mostly by high youth unemployment and low female labor force participation. Non-GCC includes Algeria, Egypt, Iran, Iraq, Jordan, Lebanon, Syria, Yemen, Libya, Tunisia, Morocco and West Bank and Gaza. Because of unavailability of data about Syria and West Bank and Gaza, they are excluded from this study. There are large differences existing in the performance of GCC and Non-GCC countries as compared in figures 2 above. MENA countries may have higher GDP growth than High-income countries, but lower GDP per capita levels. On average, governments of GCC MENA countries run lower fiscal deficits and have less debt than non-GCC. Population is expanding fast in the MENA region. Female labor participation is one of the main challenges.

3.2. Methodology

This study uses a panel data model to estimate the impact of globalization on economic conditions in the MENA region. The panel covers the period 2001–2014. Annual data were collected for two groups; GCC and non-GCC MENA region, the model can be illustrated by the following equation:

\[
GDP_{it} = \alpha GDP_{it-1} + \beta_1 \text{KOF}_{it} + \beta_2 F_{it} + \beta_3 \text{CVS}_{it} + \mu_i + \nu_{it}
\]

<table>
<thead>
<tr>
<th>Symbols</th>
<th>Descriptions</th>
<th>Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP (Dependent Variable)</td>
<td>GDP per capita, PPP (current international $)</td>
<td>World Bank Database</td>
</tr>
<tr>
<td>KOF</td>
<td>Economic Globalization Index</td>
<td>KOF Swiss Economic Institute Database</td>
</tr>
<tr>
<td>FI</td>
<td>Overall Freedom Index</td>
<td>Heritage Foundation Database</td>
</tr>
<tr>
<td><strong>CVS:</strong></td>
<td><strong>Vector of Control Variable Set:</strong></td>
<td></td>
</tr>
<tr>
<td>GCE</td>
<td>General Government Final Consumption Expenditure (current US$)</td>
<td>World Bank Database</td>
</tr>
<tr>
<td>FDI</td>
<td>Foreign Direct Investment, net inflows (% of GDP)</td>
<td>International Monetary Fund Database</td>
</tr>
<tr>
<td>MC</td>
<td>Market Capitalization of Listed Domestic Companies (current US$)</td>
<td>World Federation of Exchanges Database</td>
</tr>
<tr>
<td>CPI</td>
<td>Consumer Price Index (Annual %)</td>
<td>World Bank Database</td>
</tr>
<tr>
<td>I</td>
<td>Country Index</td>
<td></td>
</tr>
<tr>
<td>T</td>
<td>Time Index</td>
<td></td>
</tr>
<tr>
<td>(\alpha) and (\beta)</td>
<td>Parameters to be estimated</td>
<td></td>
</tr>
<tr>
<td>(\mu_i)</td>
<td>Country-Specific Effect Term</td>
<td></td>
</tr>
<tr>
<td>(\nu_{it})</td>
<td>Error Term</td>
<td></td>
</tr>
</tbody>
</table>

Table 1: Descriptions and Sources of Data
3.2.1 Description of the Model

GDP (Gross Domestic Product) per capita, PPP is used as an indicator of the economic conditions of the countries under study. Lagged value of the dependant variable GDP per capita is used as one of the regressors.

The KOF Index of Globalization was introduced in 2002 (Dreher, published in 2006) and is updated and described in detail in Dreher, Gaston and Martens (2008). The overall index covers the economic, social and political dimensions of globalization. Deher examined the impact of globalization on growth in an unbalanced dynamic panel of 123 countries between 1970 and 2000. The overall result showed that globalization promotes economic growth. The economic and social dimensions have positive impact on growth whereas political dimension has no effect on growth. The current KOF Index of Globalization reflects the economic, social and political dimensions of globalization in 2011 – a year dominated by the Arab Spring. According to the index, globalization has stalled since the outbreak of the financial crisis in 2008. As shown in figure 3, the degree of globalization has then raised slightly afterwards. In all regions, globalization stagnated in 2011 (KOF Swiss Economic Institute, 2014).

![Figure 3: KOF Index of Globalization Worldwide](image)


Dreher results are approved by Rao and Vadlamannati (2011), using KOF and examine its impact on growth rate of 21 African countries during 1970-2005. The positive effect of globalization on economic growth is also confirmed by the extreme bounds analysis. The result indicated that the positive effect of globalization on growth is larger than the effect of investment on growth.

The political effect of globalization is analyzed by examining it through perspectives of liberal democracy that is built on ideas of spreading and imposing principles of capitalism and neo-liberalism around developing world (Scholte, 2005). It is vital to investigate whether the implementation of globalization principles, that include adoption of the liberal democracy by MENA countries, leads to improvement of economic conditions, which is claimed to be the case according Huntington (2009). Both Democracy Index as well as Freedom Index can be used to find a correlation between degrees of democratic regimes and development by the impact of globalization, because, according to some definitions globalization is identical to democratization process (Scholte, 2005) or often associated with it (Shin, 1994; Diamond, 1992). Since The Economist Intelligence Unit first introduced Democracy Index at 2006 and this study span of time is from 2001 to 2014 so Freedom index is employed.
Pre-2011 MENA region has witnessed its overall score deteriorate, as the political climate gradually regresses. With 15 of the 20 countries in the region categorized as authoritarian, and none rated as a full democracy. Several countries have long had autocratic polities, such as Saudi Arabia and the UAE, and consequently, their scores have remained largely stable, while the scores and rankings of others, including notably Syria and Libya, have worsened markedly in the wake of chronic instability and rising violence. Libya fell 18 places down the Democracy Index rankings between 2013 and 2014, from 101 to 119, while Syria’s already extremely slopped down from 1.86 to 1.4 in 2014, pushing it down to 163rd place out of 167 countries. The most dramatic example of the regression to authoritarianism has been in Egypt, which has fallen to 138th in this year’s rankings from 135th in 2013, and 109th in 2012 (The Economist Intelligence Unit, 2014).

Control Variables Set is other variables that affect economic conditions, it consists of; Government Consumption Expenditure, Secondary School Enrolment as a proxy for human capital, Inflation measured by Consumer Price Index, net inflow of Foreign Direct Investment and Market Capitalization of listed domestic companies as a proxy of financial sector development, details about control variables, how they are measured and sources are explained in table 1 above.

In this model, both GDP$_t$ and GDP$_{t-1}$ are functions of $\mu_t$ - the unobserved country specific effect, therefore, GDP$_{t-1}$ is correlated with the error term which violates the assumptions of the classical regression model. This is known as an endogenous variable. Baltaji (1995) stated that in the existence of endogenous and dynamic regressors fixed effect estimators and Generalized Least Square estimators do not result in consistent estimates, and leads to misleading results. Arellano and Bond (1991) suggested a GMM (Generalized Method Moments) estimator as an instrumental variable estimator where the lags of endogenous regressors and the current values of exogenous variables are used as instruments. This process starts with making difference of variables and therefore it is called Difference Generalized Method of Moments (Difference GMM).

3.2.2 Preliminary Tests

Two preliminary tests to detect both heteroscedasticity between disturbance term and the autocorrelation have to be conducted.

a. Heteroscedasticity Test:

Firstly, by applying the Likelihood-Ratio (LR) test that was presented at 2003 by Wiggins and Poi for heteroscedasticity detection on both GCC and non-GCC, it is found that in GCC countries the degree of freedom is (70) and the p-value is (0.000), while in non-GCC results show that the degree of freedom is (103) and the p-value is (0.000). According to the LR test, the probability in both GCC and non-GCC MENA countries is less than 5%, then the null hypothesis is rejected, indicating that data subject to test is heteroscedastic.

b. Autocorrelation Test

Hence lagged values of GDP are used as one of the regressors in this model so DW (Durbin Watson) statistics to check serial correlation will not be valid. Wooldrige (2002) presented diagnostic test for autocorrelation in panel data in which the disturbance term follows first order autoregressive (AR (1)) process. By applying this model twice on CCG and non-GCC MENA, results show that the null hypothesis of non-existence of first order autocorrelation between the disturbance terms of the regression model is rejected. As the degrees of freedom are
(1, 73) and (1, 112) and p-values are (0.000) and (0.000) for GCC and non-GCC countries respectively. So that, data subject to test has the first order autocorrelation.

3.2.3 Estimation of GMM

To investigate the effect of globalization on economic conditions and performance of the six GCC countries, Difference GMM (AB-1step) is used, employing lagged values of the variables as instrument variables. Results are shown in Table 2 below.

<table>
<thead>
<tr>
<th>Variable</th>
<th>Coefficient</th>
<th>t-Statistic</th>
<th>Prob.</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP(-1)</td>
<td>1.038986</td>
<td>36.36704</td>
<td>0.0000</td>
</tr>
<tr>
<td>KOF</td>
<td>-216.6693</td>
<td>-2.465223</td>
<td>0.0162</td>
</tr>
<tr>
<td>FI</td>
<td>393.4151</td>
<td>2.335510</td>
<td>0.0225</td>
</tr>
<tr>
<td>GCE</td>
<td>-4.17E-07</td>
<td>-8.426975</td>
<td>0.0000</td>
</tr>
<tr>
<td>CPI</td>
<td>-60.09197</td>
<td>-0.423369</td>
<td>0.6734</td>
</tr>
<tr>
<td>MC</td>
<td>0.005506</td>
<td>2.114967</td>
<td>0.0380</td>
</tr>
<tr>
<td>SSE</td>
<td>0.825821</td>
<td>2.546150</td>
<td>0.0131</td>
</tr>
<tr>
<td>FDI</td>
<td>343.5820</td>
<td>1.658874</td>
<td>0.1017</td>
</tr>
</tbody>
</table>

Sargan Test. 49
First order serial correlation (p-value) 0.000
Second order serial correlation (p-value) 0.135

Notes: Dependent variable: GDP per capita (ppp)
Source: Author Estimation (statistical work is performed using Eviews 8)

Table 2: GCC Results of the Difference 1-step GMM

While repeating the same test for the ten non-GCC MENA countries, obtained the following results presented in Table 3.

<table>
<thead>
<tr>
<th>Variable</th>
<th>Coefficient</th>
<th>t-Statistic</th>
<th>Prob.</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP(-1)</td>
<td>0.754309</td>
<td>15.58751</td>
<td>0.0000</td>
</tr>
<tr>
<td>KOF</td>
<td>-69.15512</td>
<td>-1.473802</td>
<td>0.1436</td>
</tr>
<tr>
<td>FI</td>
<td>-12.59934</td>
<td>-0.482112</td>
<td>0.6308</td>
</tr>
<tr>
<td>GCE</td>
<td>-3.46E-05</td>
<td>-0.270341</td>
<td>0.7875</td>
</tr>
<tr>
<td>CPI</td>
<td>-59.44081</td>
<td>-2.048649</td>
<td>0.0431</td>
</tr>
<tr>
<td>MC</td>
<td>2.91E-09</td>
<td>0.398295</td>
<td>0.6913</td>
</tr>
<tr>
<td>SSE</td>
<td>1.04E-07</td>
<td>3.538465</td>
<td>0.0006</td>
</tr>
<tr>
<td>FDI</td>
<td>119.8512</td>
<td>1.712646</td>
<td>0.0898</td>
</tr>
</tbody>
</table>

Sargan Test 0.52
First order serial correlation (p-value) 0.000
Second order serial correlation (p-value) 0.251

Notes: Dependent variable: GDP per capita (ppp)
Source: Author Estimation (statistical work is performed using Eviews 8)

Table 3: Non-GCC Results of the Difference 1-step GMM

4. Results

In both groups of countries, it is surprisingly to find the coefficient of KOF that measures the effect of the economic globalization on growth is negative. Statistically significant in GCC and insignificant in non-GCC, indicating that economic globalization affects economic growth and hence the overall economic conditions in an opposite way. In GCC, oil, religion and cultural norms might be singled out as factors against globalization. In non-GCC, globalization does not
have strong effect on growth. This result could be attributed to the existing wide disparities between the developed and the developing economies such as the majority of MENA countries, makes globalization an instrument by which developed nations guarantee to have an access to world markets and so forth, retarding the growth and development of developing countries.

This result contests with earlier studies, amongst; studies by Lee and Vivarelli (2004 and 2006), arguing that the optimistic Heckscher-Ohlin/Stolper-Samuelson predictions do not apply, that is neither employment creation nor the decrease in within-country inequality are automatically assured by globalization, leading to more poverty and enlarging income inequality. It is reported that doubts can be raised at both the theoretical and empirical levels regarding the globalization for the developing countries. The theory that predicts growth from greater openness to trade is based on strong simplifying assumptions that ignore the realities of competitive advantage and rapid exposure to market forces in world of falling ‘natural protection’ (Lall, 2002). Feenstra-Hanson’s (1996 and 1997) model points out that what is un-skill-intensive in a developed country may be skill-intensive in terms of the labor market of the recipient developing countries; accordingly, shifting production from developed towards developing countries (both through FDI and import/export trade relationships). Also, Stolper-Samuelson (SS) theorem predicts that both trade and FDI should take advantage of the abundance of low-skilled labor in developing countries and so imply an increasing demand for domestic low skilled labor and hence decreasing within-country wage dispersion and income inequality (see Stolper and Samuelson, 1941). Even accepting the expected benefits of globalization, its potential costs may have been underestimated until recently. The full extent of some of these risks is probably not yet fully understood (e.g., risks due to capital account liberalization, or an unprecedented integration between the local, regional and international assets, equity and currency markets) (Hakimian, 2000).

The coefficients of variables tested show diverse results, for GCC MENA, investment in human capital, political stability and financial sector development promote economic conditions while inflation and government consumption do not. FDI is insignificant this might be attributed to the fact that most of the GCC countries depend mainly on oil exports to support development.

For non-GCC coefficient of political stability and democracy measured by freedom index shows a negative sign, this is due to turmoil, revolutions and turbulences in the region, moving its conditions from Arab spring into Arab winter. Increasing education level is positive and significant to economic growth, while inflation is negative impact on economic conditions. Unfortunately, many of MENA countries have not been able to benefit as much as other countries from the growth induced by openness to trade and investment. Globalization and market openness were therefore not sufficient to enhance economic conditions, sound macroeconomic policies, as well

5. Conclusion

This study empirically estimates the impact of globalization on economic conditions in the MENA region, using GMM approach for the period 2001-2014. Results indicate that globalization has insigificant negative impact on GDP per capita and economic well being of non-GCC MENA countries while negative and significant in GCC. Evidence obtained in this study shows that political unrest in non-GCC hindered growth levels; education has significant effect while inflation has negative impact on economic conditions. Unfortunately, many of MENA countries have not been able to benefit as much as other countries from the growth induced by openness to trade and investment. Globalization and market openness were therefore not sufficient to enhance economic conditions, sound macroeconomic policies, as well
as political stability are also required combined with strong regulatory framework, national and international policy formations and responses will define the way in which each individual country interact with the global economy. This study recommends that; MENA should encourage trade activities, make a wider use of the markets in an effective manner, this is likely to involve trade permits and subsidies, as well as to modify tax regimes to confirm improving and attracting foreign direct investment. Better policy coordination at all level of government to integrate social, economic and political policies as well all to improve transparency and democratic participation. Education development, investment in human capital and technology progress are major forces underlying rising productivity and living standards. Finally, manage links to global economy and foster financial markets liberalization would directly improve economic conditions.

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